

University of Pretoria Yearbook 2016

Text evaluation 721 (LCC 721)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Afrikaans
Period of presentation	Semester 1

Module content

The concepts effectiveness and efficiency; readability of texts; measuring readability; text-focused, reader-focused and expert-focused methods of text evaluation; application to specific genres and user-groups, eg health awareness documents, educational documents, instructional documents, documents for low-literates, etc.

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